

Red Clay Soirée

Under twinkling cafe lights and trailing vines, the third annual benefit celebration supports the programming of Community Farmers Markets. From educational programs in local schools to weekly markets in various neighborhoods and transit stations, CFM strives to maintain an authentic space for all people to share community, fair food, and healthy lifestyles while providing a sustainable living for producers who steward the earth.



The Red Clay Soirée combines elegance and excitement at the Summerour Studio on Friday, November 8th from 7-11 PM. The name references the foundation from which farmers grow and nourish our community. Thoughtful food sourcing and local chef participation reflect the values and work of CFM, and make for a delicious and fun dining experience. Rub elbows with Georgia chefs, foodies, bartenders, farmers, and movers & shakers in the local food movement.

Guests' tastebuds will be greeted with oysters and bubbly, followed by a cocktail and canapés reception, a farm-fresh seated dinner, and a selection of delectable desserts. Live and silent auctions will feature unique items and once-in-a-lifetime experiences. There will be a myriad of activities, including our infamous photo booth and a night cap dance party. The Red Clay Soirée is every locavore's dream!

Our Reach

Community Farmers Markets is a local 501c3 nonprofit that focuses on access to local food through farmers markets, double Supplemental Nutrition Assistance Program (SNAP), vendor support, educational programs, and events. We serve more than 120 local farmers and vendors each year through our ten Farmers Markets and Fresh MARTA Markets and have provided more than \$600,000 through our double SNAP program, making fresh, healthy food more affordable for low-income families.



CFM provides a sales platform and business incubation for over a hundred farmers and small businesses each year, providing hundreds of jobs in our communities.

10

Vibrant neighborhood markets and Fresh MARTA Markets, operated and co-operated by CFM

120+

Farms and small businesses for which CFM provides a sales platform and business incubation

200k

Customers, and 15,000 event participants each year

Align your brand with community partners who have committed to addressing food injustice, to supporting sustainable small farming and local entrepreneurs. Support the local movement by joining the celebration!

10.6k

Instagram followers

44k

Facebook followers

9.6k

Twitter followers

4.5k

Newsletter subscribers

We are also seeking donations for our live and silent auction and various products for the event. Please contact sara@cfmatl.org to donate. In-kind sponsors are recognized according to the value of items donated.

If you are interested in becoming a Presenting Sponsor, and underwriting the entire event, please contact katie@cfmatl.org for more information.

Levels of Support

	TOP SOIL \$10K	RED CLAY \$5K	BEDROCK \$3K
A private table for 10 guests (Top Soil: VIP table for 20)	Yes	Yes	Yes
Logo/Name listed on all online and printed event materials	Yes	Yes	Yes
Inclusion in 4 sponsor thank you posts on social media platforms	Yes	Yes	Yes
Recognition in event slideshow	Yes	Yes	Yes
Logo link to company website on CFM sponsor page	Yes	Yes	No
Recognition from stage	Yes	Yes	No
Recognition in press release	Yes	Yes	No
Farm tour with a CFM vendor during the 2020 season for 10 people	Yes	No	No
Customized slide in onscreen entertainment	Yes	No	No
Dedicated social media post highlighting your participation across all platforms	Yes	No	No
Customized volunteer opportunity for employee engagement and development	Yes	No	No
Onsite "Lunch & Learn" for your team	Yes	No	No
Opportunity to create branded booth or activity at a market	Yes	No	No

A portion of your donation is tax deductible

